

FOR IMMEDIATE RELEASE:

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Corporate Visions® Announces the Release of Power Discovery®

STORY

Incline Village, NV, March 23, 2007

Corporate Visions® is announcing the release of their newest workshop within the Power Messaging® family, Power Discovery®. Power Discovery is a one-day workshop that teaches Power Messaging alumni how to craft carefully articulated questions during all stages of the sales process. Participants learn how to lead a conversation by uncovering a prospect's pain and connecting the pain to their unique solution through the use of Power Positions. The ability to align one's unique solution with a prospect's specific pain, creates an unfair competitive landscape by nurturing the perception that one's solution is the only solution capable of fulfilling a prospect's individual needs. Power Discovery is a critical skill needed to become a trusted advisor to one's clients.

Corporate Visions is hosting a special Power Discovery Open on Friday, June 15 in Atlanta, Georgia. All Power Messaging alumni are invited to attend.

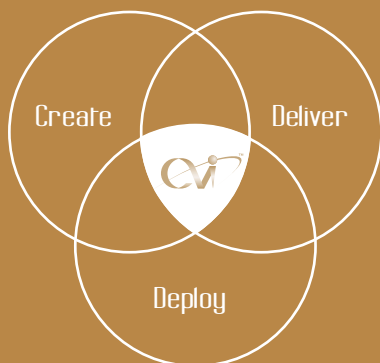
For those who have not yet attended Power Messaging, you can do so on June 13-14 in the Atlanta location, and then attend Power Discovery on Friday.

Please call Corporate Visions at 800-360-7355 to find out how you can attend.

ABOUT

Corporate Visions is unique in the world of sales messaging. We provide all three solutions, seamlessly united by one methodology, to build consistency in any organization.

It's All About Winning!™



Corporate Visions Inc. Companies come to Corporate Visions when they want to close more business. For nearly two decades, we've helped companies win deals by teaching their sales organization what to say and how to say it. Founded by two sales messaging experts, Chuck Laughlin and Karen Sage, Corporate Visions is the global expert in the use of story in business. We help clients create great sales messages, teach their sales team how to deliver them, and provide a tool to deploy and reinforce those messages across their entire enterprise.

Create — What to Say

Create a great message your sales organization will adopt.

Deliver — How to Say It

Deliver messages that make the buying decision favor your company.

Deploy — Who to Follow

Put your top performer on every deal.



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